

Introducing the PHC-centered Model of Care initiative and foreseen ways of engaging private providers as part of the initiative

Enabling Countries to Accelerate Progress towards Universal Health Coverage and Health Security

Dr Faraz Khalid

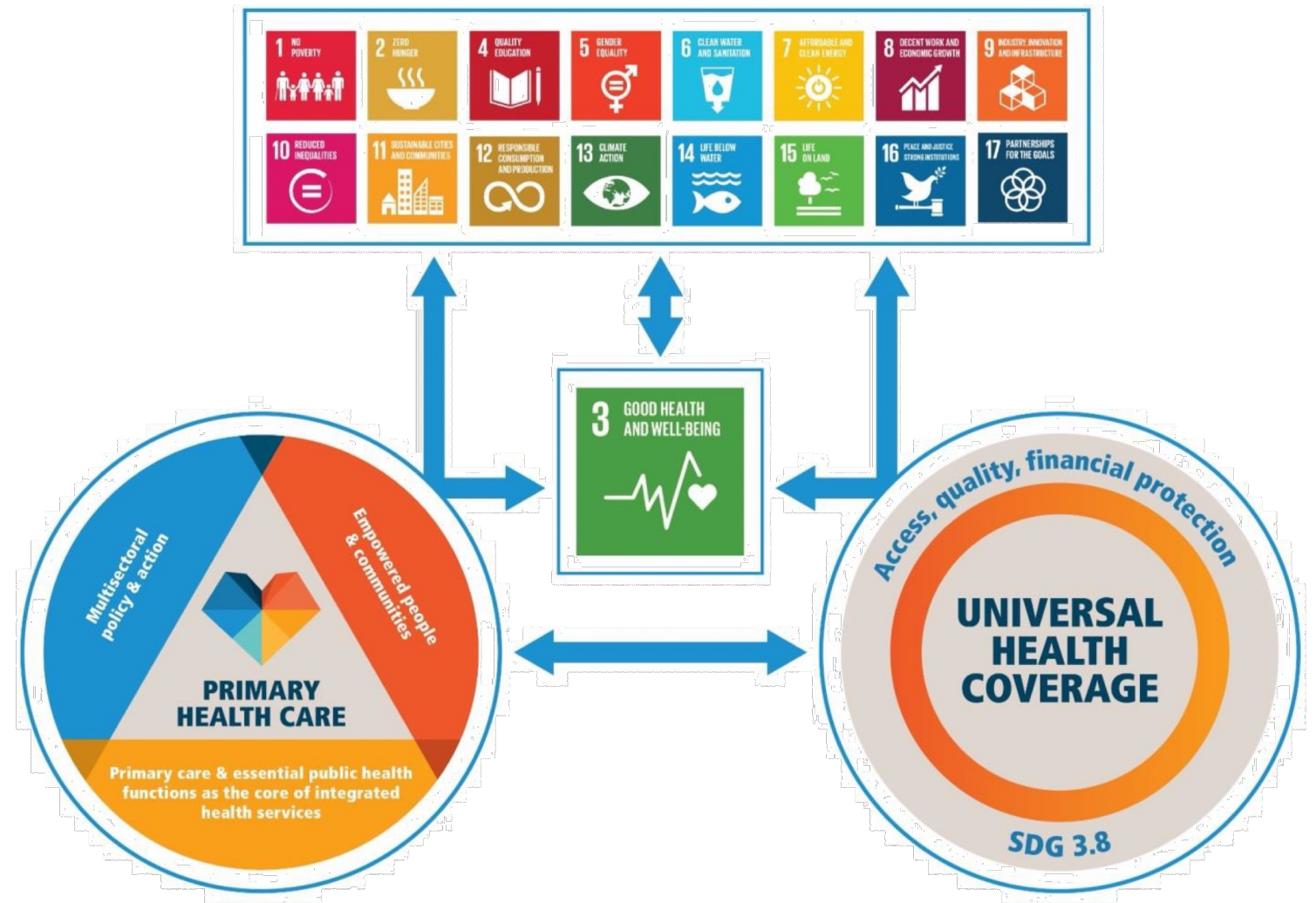
Technical Officer, WHO/EMRO

Rebuilding Health Systems for Universal health Coverage and Health Security

Implementing PHC-Oriented Models of Care in the Eastern Mediterranean Region



PHC supports UHC and SDGs



PHC Approach



PHC LEVELS

Strategic Levels

1. Political commitment and leadership
2. Governance and policy frameworks
3. Funding and allocation of resources
4. Engagement of communities and other stakeholders

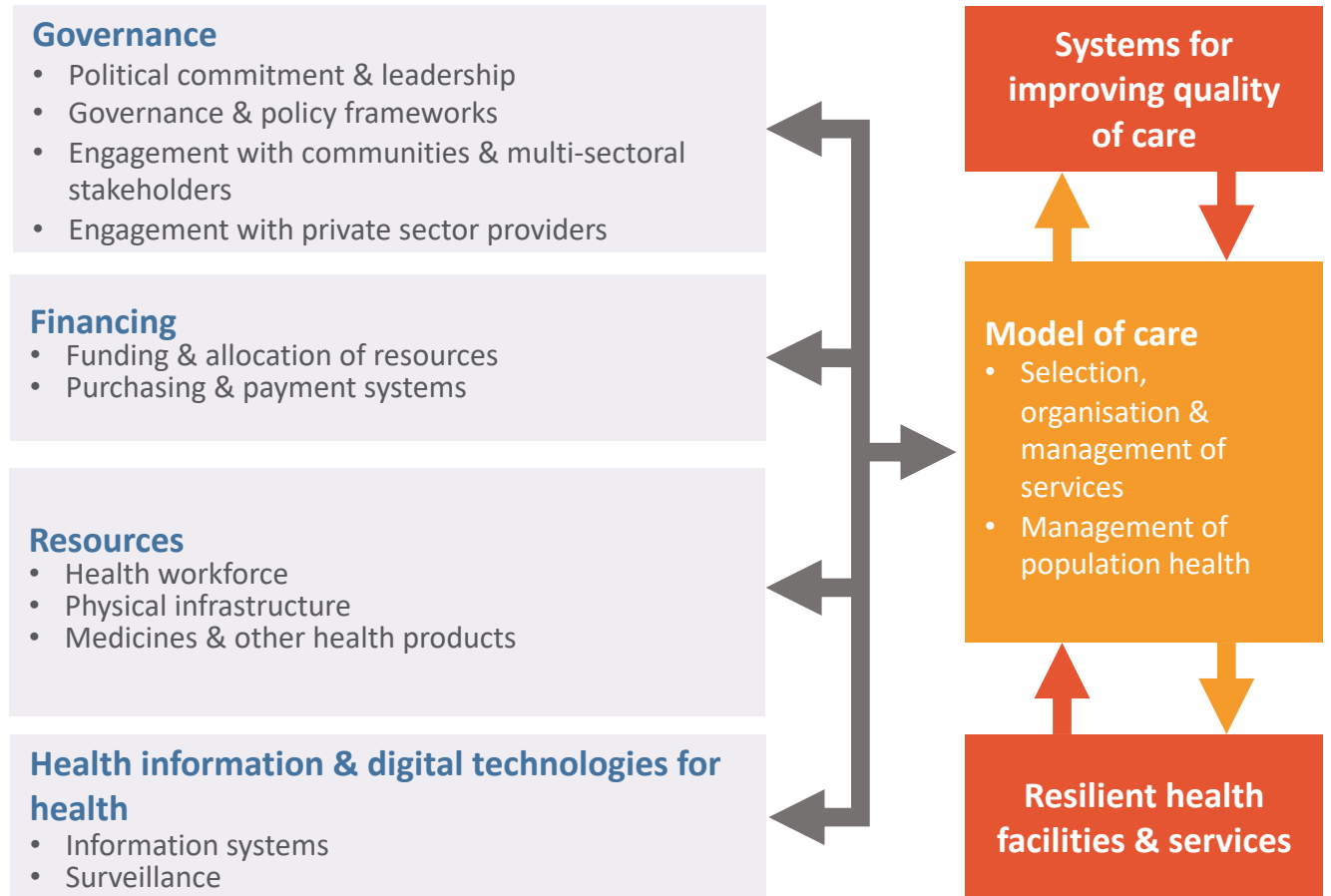
Operational Levels

5. Models of care
6. Primary health care workforce
7. Physical infrastructure
8. Medicines and other health products
9. Engagement with private sector providers
10. Purchasing and payment systems
11. Digital technologies for health
12. Systems for improving the quality of care
13. Primary health care-oriented research
14. Monitoring and evaluation

What do we mean by “Models of Care”?

A **conceptualization** and **operationalization** of how health services are selected, designed, organized, delivered, managed and supported by different service delivery platforms.

Areas of collaboration with the private sector



Engaging the private sector as part of the Model of Care initiative

Considerations



Engage
EARLY



Beware of
CONFLICT of
Interests



Determine
WHO
to ENGAGE?



Plan
AHEAD

Key messages

- Universal health coverage and Sustainable Development Goal 3, *Good Health and Wellbeing*, can only be achieved by reorienting health systems towards primary health care (PHC)
- The PHC operational framework is comprised of 14 levers. Those include models of care and engagement with private sector providers
- **Models of Care** refers to the **conceptualization** and **operationalization** of how health services are selected, designed, organized, delivered, managed and supported by different service delivery platforms
- There is an ongoing initiative to establish PHC-oriented models of care in selected countries in the region and Afghanistan is planned to join this initiative soon.
- There are **four key considerations** to take in engaging the private sector as part of the Model of Care Initiative:
 - Engage early
 - Beware of conflict of interests
 - Determine who to engage
 - Plan ahead

Thank You!

Introducing the PHC-centered Model of Care initiative and foreseen ways of engaging private providers as part of the initiative

To reference this presentation please use the suggested citation:

Introducing the PHC-centered Model of Care initiative and foreseen ways of engaging private providers as part of the initiative. WHO Country Connector on Private Sector in Health; 2022.