

# Country Connector

## On Private Sector In Health



Quality, Equity, Dignity  
A Network for Improving Quality of Care  
for Maternal, Newborn and Child Health

### WEBINAR

Wednesday April 27, 2022

09.00-10.15 am EDT - 3.00-4.15 pm CET

### Programme

- 09.00-09.10** Introduction and overview of the WHO work on the engagement with the Private Sector in health
- 09.10-09.15** Opening remarks
- 09.15-09.20** Introduction of USAID private sector engagement work in Uganda
- 09.20-09.50** Panel presentations :  
1 - The importance of public/private partnerships to improve access to care for the urban poor  
2 - Highlights of implementation research with public and private sectors
- 09.50-10.10** Q&A panel
- 10.10-10.15** Closing

The private sector's involvement in health systems is growing in scale and scope, particularly in low- and middle-income (LMICs) and it includes the provision of health-related services, medicines and medical products, financial products, training for the health workforce, information technology, infrastructure and support services. It is key for governments to build strong capacities to engage with non-state actors, harnessing all health resources to maximize efforts in achieving health goals, preventing at the same time adverse behaviours from the private sector in health.

This webinar will share lessons learnt on how to engage the private sector in health at the country level for it to help maximize country's efforts in achieving Universal Health Coverage (UHC). This session will include a discussion on the importance of effectively engaging the private sector in improving the quality of MNCH services. Lessons learned and experiences from Uganda will be shared, specifically from the MaNe project, which aimed to improve the quality of MNCH services in Kampala and to test effective government stewardship practices of mixed (public and private) health system.

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### Speakers



**Christine Mugasha**  
*Senior Maternal & Child Health Advisor*  
USAID, Uganda mission



**Yvonne Mugerwa**  
*Project Director*  
Kampala Slum Maternal and Newborn health project



**Daniel Okello**  
*Director Public Health and Environment*  
Kampala Capital City Authority



**David Clarke**  
*a.i. Unit Head*  
WHO Health System Governance and Financing



**Blerta Maliqi**  
*Team Lead*  
WHO Policy Strategy and Programmes, Department of Maternal, Newborn, Child and Adolescent Health, and Ageing



**Marietou Satin**  
*Deputy Director*  
USAID Maternal Child Health and Nutrition Office



**Susan Ross**  
*Senior Private Sector Engagement Advisor*  
USAID Maternal Child Health and Nutrition Office



**Cudjoe Bennett**  
*Senior Research and Knowledge Advisor*  
USAID Maternal Child Health and Nutrition Office