

Private Sector Engagement

Resources

September 2022

The selection of resources below relates to private sector engagement in health and have been drawn from the WHO Country Connector for Private Sector in Health.

PUBLICATIONS

Engaging the private health service delivery sector through governance in mixed health systems (EN/FR/PT)

This is the Strategy report of the WHO's Advisory Group on the Governance of the Private Sector for UHC for WHO's work on a new way of doing business for health system governance.

Private sector landscape in mixed health systems (EN)

This is a collection of studies on engaging the private sector in health commissioned by WHO to support its Strategy Report.

The private health sector: An Operation Definition (EN)

This document provides an operational definition of the 'private health sector' as well as further analysis on what the private health sector entails.

The private sector, universal health coverage and primary health care (EN)

This document focuses on the first component of primary health care and provides an overview of the role of the private sector in health systems in terms of providing goods and health services, particularly in primary care.

The private sector and universal health coverage (EN)

This article underlines the fact that ignoring the role of the private sector in national efforts towards UHC is not an option, and suggests an approach to managing, and where appropriate, engaging the private sector as part of efforts to achieve UHC.

Towards better engagement of the private sector in health service delivery. A review of approaches to private sector engagement in Africa (EN/FR/AR/PT)

This landscaping study provides an overview of public policies towards the private sector in health in Africa and of the role the private sector plays in service delivery in the continent.

How to develop inclusive national health policy for the private sector in health (EN)

This brief builds from a 2019 call to action on the private sector in health for UHC.¹ It aims to support countries in developing and implementing public health policy that is inclusive of the different parts of the private sector in health to maximize efforts towards the achievement of UHC.

Governance of the private sector in health: Entry points in the policy cycle and learning from practice (EN)

This brief aim at understanding policy development and the active role of policy entrepreneurs in the process. Our interest is in relation to the private sector in health and entry points for engagement.

Governance of the private sector in health: A public health policy framework approach (EN)

The brief focuses on strengthening government inclusive health policy to respond to the growth in scope and role of the private sector in health.

Governance of the private sector in health: Insights from policy analysis (EN)

This analysis shares how countries, particularly those classified as lower- and middle-income countries (LMICs), include the private sector in health within their national health policies.

BLOGS

Country Conversations: Learning from Crisis for a Resilient and Responsive Medtech Industry in South Africa (EN)

This blog is told from the perspective of the medtech industry in South Africa, conveyed through the South African Technology Industry Association (SAMED).

Country Conversations: Mutual Learning on Digital Health Ecosystems (EN)

This blog shares the story of mutual learning on digital health ecosystems and is based on a series of online digital dialogues that took place in late 2021 and early 2022.

Country Connections: Sehat Kahani, a health story from Pakistan (EN)

This blog shares the story of Sehat Kahani, an impact-driven digital health solution, that connected women in Pakistan - as patients - primary care workers - general practitioners and clinical specialists, during COVID-19.

Getting governance out of the box (EN)

This blog aims to facilitate understanding and highlight a new governance operating model focused squarely on the policy issues posed by the private sector.

PUBLICATIONS COVID-19

Equitable access to COVID-19 tools. Aligning the private sector with national response efforts (EN/FR/AR/PT)

This rapid review seeks to understand why and where there has been swift and proactive action, to build better governance of national COVID-19 response.

Engaging the private sector in health to roll-out the COVID-19 vaccine (EN)

This brief shares the experiences of governments on engaging the private sector for their COVID-19 response and in guaranteeing an equitable delivery of the COVID-19 vaccines for all.

Supporting private sector engagement during COVID-19- WHO's Approach (EN/FR)

This document lays out WHO's approach to supporting member states to engage their private sector in response to COVID-19.

COUNTRY CASE STUDIES COVID-19

South Korea: learning systems and pandemic governance

The case study shares learnings from countries: in this new case study, we analyze how South Korea has learned from previous pandemics to strengthen its response to COVID-19.

TRAINING

Open WHO: Engaging the private sector to deliver COVID-19 tools and achieve Health for All (EN/FR/SP/AR/RU/FA/PT)

This online and self-paced course aims to empower health ministries with the skills and tools to effectively collaborate and partner with the private health sector. It has been designed to support countries' response to COVID-19 and with the engagement of the private sector for all the health objectives needed to ensure the achievement of Health for All.

ABOUT THE COUNTRY CONNECTOR ON THE PRIVATE SECTOR IN HEALTH

WHO's Country Connector provides a platform to support countries to manage the private sector's contribution to the response consistent with national health priorities. The Country Connector shares experiences across countries, connects countries to the resources, tools and guidance needed for stronger health system governance and better public policy toward the private sector in health



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