# Who, what, why and how:

# A behavioural approach to governing the private sector in health



October 31, 8:30-12:00 COT

### BACKGROUND

In the context of pluralist health systems, a failure to govern the Through this session, we explore the "who, what, why and private sector threatens the ability of countries to achieve public health and health policy goals. Governance practice therefore needs to distinguish different elements of private sector initiative, to support and encourage the good and redirect, curtail or eliminate the undesirable.

how" of health systems governance and introduce a practice-based and behavioural approach to governing the private sector in health as part of more resilient, peoplecentred health systems.

## **AGENDA**



Ranel discussion



Presentation



Interactive activity



Country case study vignette

Session	Time	Description

Welcome and getting settled		
What does the research say?		



Dr. Sophie Witter, Acting Head of Division, QMU Dr. Catherine Goodman, Professor, LSHTM



David Clarke, Acting Unit Head Health Systems Governance and Financing, WHO 8:40

8:30

This panel discussion will focus on the current status of health system governance research and explain the need for more people-centred, practice-based approaches to improve governance.

Introduction of the WHO strategy and the governance behaviours.

#### Insights around the key challenges



Dr. Sara Saeed Khurram, CEO, Sehat Kahani



Dr. Gerry Bloom, Research Fellow, IDS



Tanya Vogt, Executive Officer, SAMED



Dr. Eleanor Hutchinson, Associate Professor, LSHTM

9:30

Conflict, context and people in relation to governance and digital health and social and political network shaping governance practice

Country experience vignettes from Pakistan and South Africa

Coffee break

10:00

#### The proposed way forward

10:20

The role of intermediary organizations, donors and private sector in governance practices and the movement of policy into practice

Dr. Hala Abou Taleb, Regional Advisor, WHO EMRO Sam Omar, Medical Officer, WHO AFRO

Temitayo Erogbogbo, Director, MSD Clancy Broxton, Team Lead, Private Sector Health, USAID Chimwemwe Chamdimba, Principal Programme Officer, AU Vignettes from Uganda, Afghanistan and WHO

Omar Sayedi, Palladium

A vision for the future

David Clarke, WHO

Joe Kutzin, Coordinator, Health Financing, WHO

Robinah Kaitiritimba, Executive Director, UNHCO

Walk-through of the Country Connector on Private Sector in Health, discuss potential application

Group discussion on the way forward and closing remarks

A chance for chat

11:30

10:55



